

## LA JOLLA PLAYHOUSE'S 2025 WITHOUT WALLS (WOW) FESTIVAL RETURNS TO UC SAN DIEGO, RUNNING APRIL 24 - 27, 2025

### Playhouse's Acclaimed Annual Festival of Immersive and Site-Inspired Work To Be Presented in Partnership with UC San Diego, with Projects Taking Place Across Campus and UCSD Campus

La Jolla, CA – La Jolla Playhouse is pleased to announce that the [2025 Without Walls \(WOW\) Festival](#) of immersive and site-inspired work will return to the UC San Diego campus, site of the 2013, 2015 and 2024 WOW Festivals. Presented in partnership with the **UC San Diego**, the WOW Festival will take place **April 24 – 27, 2025**.

Like previous WOW Festivals, the 2025 event will feature four action-packed days of theatre, dance, music, puppetry, spectacle events and more. With the appetite for WOW growing tremendously over the last decade, the Playhouse is now producing the festival annually, making it a staple of the San Diego events calendar for local, national and international artists and audiences. Ticket information and a complete roster of artists and projects will be announced at a later date.

“After last year’s glorious return to UC San Diego, the site of our inaugural WOW Festival, it’s a thrill to be back again for the 2025 WOW Festival. UCSD offers an incredible array of artists and one-of-a-kind locations for this type of work,” said **Christopher Ashley**, the Rich Family Artistic Director of La Jolla Playhouse. “We are excited to invite San Diegans of all ages to join us as we illuminate architecture, technology and innovation through WOW artistic experiences that invite us to connect with space and each other.”

“We are delighted that the WOW Festival will once again be back at UC San Diego and build upon last year’s successful festival attracting thousands of people to campus,” said Chancellor **Pradeep K. Khosla**. “This creative event exemplifies the uniqueness of our campus community as it celebrates innovation, pushes boundaries and stretches our thinking. As our campus continues to transform into a regional destination, we look forward to using immersive and site-specific art as a way to continue engaging guests to spaces like the Theatre Living and Learning Neighborhood and the Epstein Family Amphitheater, as well as highlight the world-renowned Stuart Art Collection and beautiful architecture on campus.”

The Playhouse’s signature **Without Walls (WOW)** series has become one of the region’s most popular and acclaimed performance programs. Since its inception in 2011, the Playhouse has been commissioning and presenting this series of immersive, site-inspired and virtual productions including nine stand-alone productions, six WOW Festivals and fourteen Digital WOW pieces. With innovation at its core, WOW celebrates vibrant connections with fearless and fun activations that electrify our creative city.

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**La Jolla Playhouse** is a place where artists and audiences come together to create what's new and next in the American theatre, from Tony Award-winning productions, to imaginative programs for young audiences, to interactive experiences outside our theatre walls. Founded in 1947 by Gregory Peck, Dorothy McGuire and Mel Ferrer, the Playhouse is currently led by Tony Award winner Christopher Ashley, the Rich Family Artistic Director of La Jolla Playhouse, and Managing Director Debby Buchholz. The Playhouse is internationally renowned for the development of new plays and musicals, including mounting 120 world premieres, commissioning 70 new works, and sending 36 productions to Broadway, garnering a total of 42 Tony Awards, as well as the 1993 Tony Award for Outstanding Regional Theatre. Visit [www.lajollaplayhouse.org](http://www.lajollaplayhouse.org).

Founded as an experiment in 1960, **UC San Diego** scholars aren't afraid to challenge convention if it means they can accelerate answers to our society's most pressing issues. As one of the top 20 research universities in the world, they are driving change far beyond its walls to advance society and propel economic growth. And the world has taken notice. UC San Diego's main campus is located near the Pacific Ocean on approximately 1,200 acres of coastal woodland in La Jolla, California. The campus sits on the ancestral homelands of the Kumeyaay Nation. Kumeyaay people continue to have an important and thriving presence in the region. UC San Diego's rich academic portfolio includes eleven academic, professional and graduate schools and eight undergraduate residential colleges. UC San Diego is also home to the prestigious Scripps Institution of Oceanography and the UC San Diego Health System.

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