

SPONSORSHIP & ACCESS PASS OPPORTUNITIES

\$50,000 SPOTLIGHT SPONSOR

Tax-Deductible Portion: \$49,100

- Curated Celebration Kits featuring your choice of premium hors d'oeuvres and a selection of desserts, customized for you and each of your guests. Delivered on the day of the event to 12 guests (up to 6 households). Each kit will also include a decorative floral arrangement, a craft cocktail kit and a bottle of premium wine or champagne (or host may provide something from their personal collection, delivered to your guests). Cheers!
- Access to "Lights Up" broadcast, featuring entertainment and behind-the-scenes moments from the Playhouse's artistic team
- Exclusive Artist Salon Conversation (via Zoom) with a Playhouse artist on evening of event
- Invitation for 2 guests to attend the next Artistic Director's Circle private dinner with Christopher Ashley
- Recognition during event as spotlight sponsor
- Recognition in performance programs for one season
- Recognition on invitations (email and/or printed), event website and La Jolla Playhouse website
- Logo branding within Celebration Kit

\$25,000 ON-STAGE SPONSOR

Tax-Deductible Portion: \$24,250

- Gourmet Celebration Kits featuring premium hors d'oeuvres and a selection of desserts designed to please any palate. Delivered on the day of the event to 10 guests (up to 5 households). Each kit will also include a craft cocktail kit, plus one premium bottle of red wine and one premium bottle of white wine (or host may provide something from their personal collection, delivered to your guests)
- Access to "Lights Up" broadcast, featuring entertainment and behind-the-scenes moments from the Playhouse's artistic team
- Exclusive Artist Salon Conversation (via Zoom) with a Playhouse artist on evening of event
- Recognition in performance programs for one season
- Recognition on invitations (email and/or printed), event website and La Jolla Playhouse website
- Logo branding within Celebration Kit

\$10,000 CURTAIN CALL SPONSOR

Tax-Deductible Portion: \$9,550

- Gourmet Celebration Kits featuring premium hors d'oeuvres and a selection of desserts designed to please any palate. Delivered on the day of the event to 6 guests (up to 3 households). Each kit will also include a one premium bottle of red and one premium bottle of white wine
- Access to "Lights Up" broadcast, featuring entertainment and behind-the-scenes moments from the Playhouse's artistic team
- Artist Salon Conversation (via Zoom) with a Playhouse artist on evening of event
- Recognition in performance programs for one season
- Recognition on event website and La Jolla Playhouse website

\$5,000 ARTISTIC ACCESS PASS

Tax-Deductible Portion: \$4,850

- Gourmet Celebration Kit for two featuring premium hors d'oeuvres and a selection of desserts designed to please any palate. Delivered on the day of the event to your home. Each kit will also include a craft cocktail kit, plus one premium bottle of wine (your choice of red or white)
- Access to "Lights Up" broadcast, featuring entertainment and behind-the-scenes moments from the Playhouse's artistic team
- Artist Salon Conversation (via Zoom) with a Playhouse artist on evening of event
- Listing in performance programs for one season
- Listing on event website and La Jolla Playhouse website

An individual Artistic Access pass can be purchased for \$2,500 providing hospitality for one

\$2,000 LIGHTS UP ACCESS PASS

Tax-Deductible Portion: \$1,850

- Gourmet Party Box for two, featuring a selection of premium hors d'oeuvres and one bottle of wine (your choice of red or white)
- Access to "Lights Up" broadcast, featuring entertainment and behind-the-scenes moments from the Playhouse's artistic team
- Artist Salon Conversation (via Zoom) with a Playhouse artist on evening of event
- Listing on event website and La Jolla Playhouse website

An individual Lights Up Access pass can be purchased for \$1,000 providing hospitality for one

Corporate packages include benefits listed above, plus additional recognition opportunities.

Please contact LightsUp@ljp.org or (858) 228-3087 for more information.

