

SPONSORSHIP OPPORTUNITIES

Take advantage of our sponsorship opportunities to ensure your company is front and center at Innovation Night 2025.

GALLERY SPONSOR: \$37,000 *Exclusive Opportunity*

Goods & Services: \$3,600*

Sponsor benefits of Innovation Night include all benefits of Lead Sponsorship and:

- 20 tickets to attend Innovation Night
- 20 tickets to use throughout the 2025/26 Season (subject to availability)
- **NEW!** Invitation for 6 to attend exclusive VIP reception
- Two designated individuals to be invited to join the Innovation Night host committee**
- Gallery naming recognition; "GALLERY PRESENTED BY"
- Two social media promotions, featuring your company on Facebook, Instagram, & LinkedIn
- Opportunity to host a reception at the Playhouse before a production

LEAD SPONSOR: \$27,000

Goods & Services: \$3,000*

Sponsor benefits and recognition include all benefits of Host Sponsorship and:

- 20 tickets to attend Innovation Night
- 20 tickets to use throughout the 2025/26 Season (subject to availability)
- **NEW!** Invitation for 6 to attend exclusive VIP reception
- One social media promotion, featuring your company on Facebook, Instagram & LinkedIn
- Private VIP lounge for your company and guests at Innovation Night

HOST SPONSOR: \$16,000

Goods & Services: \$2,350*

Sponsor benefits and recognition include all benefits of Co-Host Sponsorship and:

- 16 tickets to attend Innovation Night
- 10 tickets to use throughout the 2025/26 Season (subject to availability)
- **NEW!** Invitation for 4 to attend exclusive VIP reception

CO-HOST SPONSOR: \$8,000

Goods & Services: \$1,300*

Sponsor benefits and recognition include:

- 10 tickets to attend Innovation Night
- 4 tickets to use throughout the 2025/26 Season (subject to availability)
- **NEW!** Invitation for 2 to attend exclusive VIP reception
- One designated individual to be invited to join the Innovation Night host committee**
- Corporate logo and Co-Host Sponsor recognition on all event collateral
- Social media promotion, featuring your company on Facebook, Instagram & LinkedIn
- Opportunity for a premium display in the Innovation Gallery at the event (500 impressions)

*Fair Market Value of goods and services: \$100/ per ticket.
2025/26 Season ticket +\$85/ per ticket:
Social Media promotion = \$100

** Please contact Becky Goodman at rgoodman@ljp.org or
(858) 228-3059 for more information about sponsorship
levels and joining the Innovation Host Committee.

In addition to the benefits and visibility at Innovation Night, all corporate sponsors will enjoy these Corporate Circle benefits throughout the 2025/26 Season:

- Logo recognition on the Potiker Theatre Corporate Sponsors signage (100,000+ impressions)
- Logo included in all six theatre programs on the Corporate Sponsors page (100,000+ impressions)
- Logo and link on the Corporate Sponsors page of lajollaplayhouse.org
- 15% corporate discount on tickets for La Jolla Playhouse productions
- Opportunity to host a pre-show event for your guests in one of our spaces (additional fees and restrictions apply)



WHY INNOVATION NIGHT

As a leader in innovation onstage, La Jolla Playhouse couldn't be a better place to host this extraordinary event each year, bringing San Diego's flourishing community of science and technology innovators together for an evening of creative exchange. Over the past fifteen years, Innovation Night has raised well over \$3 million to help enhance the Playhouse's own "R&D" efforts – including our signature play development programs, WOW series of immersive and site-inspired theatre, as well as ongoing artist commissions and residencies – all while facilitating partnerships among artists and leaders in San Diego's life sciences, biotech, high-tech, clean-tech and defense and telecommunication industries.

HONORING DR. MARTHA G. DENNIS



We are thrilled to announce that the distinguished Dr. Martha G. Dennis will serve as this year's Honorary Chair. Martha holds a doctorate from Harvard University in Applied Mathematics (Computer Science) and a bachelor's degree in Mathematics from Smith College. She was the recipient of an Athena "Pinnacle Award" for Technology, a "Women Who Mean Business" award, recognition as an American Heart Association "Legendary Woman of the Heart," recognition as a "Woman of Dedication" from the Salvation Army, a "Cool Woman" award from the Girl Scouts and a Founder's Medal from the UC San Diego Rady School of Management. She is also a member of Sigma Xi, the San Diego Rotary Club 33, the Wednesday Club and the International Women's Forum (The Trusteeship).

Currently, Martha is Principal at Gordion Knot, an advisory firm to emerging technology business in San Diego, and serves as a Director of Mundoval (NASDAQ: MUNDX). Formerly she was a Venture Partner with Windward Ventures, a firm that invested in early-stage Southern California technology companies. Previously, Martha was Co-founder and President and CEO of WaveWare Communications, Inc., which sold software for wireless handheld connectivity. Prior to that, Martha co-founded Pacific Communications Sciences, Inc., a San Diego wireless communications equipment company that was acquired by Cirrus Logic. Earlier, Martha led software development at Linkabit Corp. as Assistant Vice President. She served as Chairman of the Board of Netsapiens, Inc. which was acquired by Crexendo in June 2021. In addition, she served as Director of SpaceMicro which was acquired by Voyager Space Holdings in December 2021.

Martha and her husband, Dr. Edward Dennis, are active philanthropists in San Diego and have each demonstrated exceptional civic and charitable leadership through their ever-growing service, dedication and ability to inspire others to engage deeply with the organizations they support. They have been supporters of La Jolla Playhouse, where Ed has been involved in Board Leadership for more than three decades. Martha has been Chair or President of several boards and commissions including La Jolla Music Society, the Reuben H. Fleet Science Center, the Bishop's School, The Charter One Hundred, Athena, the City of San Diego Science & Technology Commission, the San Diego Telecommunications Industry Association and the Dean's Council of Advisors of the UC San Diego Jacobs School of Engineering. She is currently on the Board of Directors at the San Diego Symphony. She is also an Emerita Board Member of Harvey Mudd College, of the Dean's Advisory Council of the UC San Diego Rady School of Management and of *inewssource*. In addition, she has been a trustee of the Tech Coast Angels, the San Diego Museum of Art, the San Diego Regional Chamber of Commerce, the San Diego Foundation, the San Diego Regional Economic Development Corporation and the YMCA of San Diego County. She has been on the Advisory Board of CALIT2 and a member of Chairmen's RoundTable.

JOIN OUR 'FRIENDS OF MARTHA' CIRCLE

\$5,000

- Invitation for 2 to attend exclusive VIP Reception
- Recognition at the Celebration Circle membership level for the 2025/26 Playhouse Season

\$10,000

- Invitation for 4 to attend exclusive VIP Reception
- Recognition at the Director Circle membership level for the 2025/26 Playhouse Season

Friends of Martha Circle do not include Innovation Night tickets, are fully tax-deductible and receive acknowledgement on all event collateral.

If you would like to make a gift of any level to support Martha and Innovation Night, please contact Keely Daximillion at kdaxmillion@ljp.org or (858) 228-3084.



2025 INNOVATION NIGHT CO-CHAIRS



Adam Jacobs
*President,
Xzōm, Inc.*



Tim Scott
*President and CEO,
Biocom California*



Mary Walshok, Ph.D.
*Retired Associate Vice Chancellor,
UC San Diego*

THANK YOU TO OUR CURRENT SPONSORS

PRESENTING SPONSOR



LEAD SPONSORS



HOST SPONSORS



CO-HOST SPONSORS



'FRIENDS OF MARTHA' CIRCLE



PAST HONOREES

2024 Peter Schultz, Ph.D., Scripps Research
2023 Irwin Jacobs, Sc.D., Qualcomm
2022 Mary Walshok, Ph.D., UC San Diego
2021 David Hale, Hale BioPharma Ventures, LLC
2019 Dr. Peter C. Farrell, ResMed
2018 Greg Lucier, Nuvasive, Inc.
2017 Dr. Paul E. Jacobs, Qualcomm
2016 Jay Flatley, Illumina, Inc.
2015 Dr. J. Craig Venter, The J. Craig Venter Institute
2014 Alan Gold, BioMed Realty Trust, Inc.
2013 Duane Roth (1949-2013), Connect
2012 Dr. Ivor Royston, Forward Ventures

ABOUT LA JOLLA PLAYHOUSE

With 37 Broadway transfers, 120 world premieres and a Tony Award for The Rich Family Artistic Director, Christopher Ashley, La Jolla Playhouse is where artists and audiences come together to create what's new and next in American theatre. It is our mission to advance theatre as an art form, telling stories that inspire empathy and create a dialogue toward a more just future. With our intrepid spirit and eclectic, artist-driven approach we will continue to cultivate a local, national and global following with an insatiable appetite for audacious work.

For more information, please contact
Becky Goodman, Deputy Director of Philanthropy
Email: rgoodman@ljp.org | Phone: (858) 228-3059
Mail: La Jolla Playhouse, PO Box 12039, La Jolla, CA 92039



**INNOVATION
NIGHT**
PRESENTED BY PNC BANK

lajollaplayhouse.org/innovation