



# innovationnight

OCTOBER 3, 2022 AT LA JOLLA PLAYHOUSE

PRESENTED BY PNC BANK

## SPONSORSHIP OPPORTUNITIES

### Gallery Sponsor: \$35,000 *Exclusive Opportunity*

Goods & Services: \$3,600\*

#### Sponsor benefits of Innovation Night include:

- Corporate logo and Innovation Gallery Sponsor recognition on all event collateral
- Social media promotion, featuring your company on Facebook, Instagram, Twitter & LinkedIn
- Opportunity to host and display in a premier location in the Innovation Gallery
- 20 tickets to attend Innovation Night
- 20 tickets to use throughout the 2022/2023 Season (subject to availability)
- Two designated individuals will be invited to join the Innovation Night host committee
- Invitation for 10 to attend the exclusive Sponsor Party, held at The Lodge at Torrey Pines.

### Lead Sponsor: \$25,000

Goods & Services: \$3,000\*

#### Sponsor benefits and recognition include:

- Corporate logo and Lead Sponsor recognition on all event collateral
- Social media promotion, featuring your company on Facebook, Instagram, Twitter & LinkedIn
- Opportunity for a deluxe display in the Innovation Gallery at the event (500 impressions)
- 20 tickets to attend Innovation Night
- 12 tickets to use throughout the 2022/2023 Season (subject to availability)
- One designated individual will be invited to join the Innovation Night host committee
- Invitation for 8 to attend the exclusive Sponsor Party, held at The Lodge at Torrey Pines

### Host Sponsor: \$15,000

Goods & Services: \$2,350\*

#### Sponsor benefits and recognition include:

- Corporate logo and Host Sponsor recognition on all event collateral
- Opportunity for a premium display in the Innovation Gallery at the event (500 impressions)
- 16 tickets to attend Innovation Night
- 10 tickets to use throughout the 2022/2023 Season (subject to availability)
- One designated individual will be invited to join the Innovation Night host committee
- Invitation for 6 to attend the exclusive Sponsor Party, held at The Lodge at Torrey Pines

### Co-Host Sponsor: \$7,500

Goods & Services: \$1,300\*

#### Sponsor benefits and recognition include:

- Corporate logo and Co-Host Sponsor recognition on all event collateral
- Opportunity for a premium display in the Innovation Gallery at the event (500 impressions)
- 10 tickets to attend Innovation Night
- 4 tickets to use throughout the 2022/2023 Season (subject to availability)
- One designated individual will be invited to join the Innovation Night host committee
- Invitation for 4 to attend the exclusive Sponsor Party, held at The Lodge at Torrey Pines

\*Fair Market Values: Innovation Night Package = \$100/per unit;  
2022/2023 Season ticket = \$75/per unit; Social Media Promotion = \$100



In addition to the benefits and visibility at Innovation Night on October 3, 2022, all corporate sponsors will enjoy Corporate Circle benefits throughout the 2022/2023 Season, including:

- Logo recognition on the Potiker Theatre Corporate Sponsors signage (100,000+ impressions)
- Logo included in all three theatre programs on the Corporate Sponsors page (100,000+ impressions)
- Logo and link on the Corporate Sponsors page of [LaJollaPlayhouse.org](http://LaJollaPlayhouse.org)
- 20% corporate discount on tickets for La Jolla Playhouse productions
- Opportunity to host a pre-show event for your guests in one of our spaces (additional fees and restrictions apply)

# MONDAY, OCTOBER 3, 2022

At La Jolla Playhouse | 5:30pm - 8:30pm

Elegant cocktail reception for 500+ C-level executives and guests with delicious cuisine and an open bar. Plus, an Innovation Night gallery featuring interactive exhibits from leading San Diego companies and delightful Without Walls-inspired theatre to enjoy.

## WHY INNOVATION NIGHT

As a leader in innovation onstage, La Jolla Playhouse couldn't be a better place to host this extraordinary event each year, bringing San Diego's flourishing community of science and technology innovators together for an evening of creative exchange. Over the last thirteen years, Innovation Night has raised well over \$2 million to help enhance the Playhouse's own "R&D" efforts – including our signature play development programs, Without Walls (WOW) series of immersive and site-inspired theatre, as well as ongoing artist commissions and residencies – all while facilitating partnerships among artists and leaders in San Diego's life sciences, biotech, high-tech, clean-tech and defense and telecommunication industries.



## HONORARY CHAIR Mary Walshok, Ph.D.

Co-founder, CONNECT and author of the Stanford University Press book, *Invention and Reinvention: The Evolution of San Diego's Innovation Economy*

Mary Walshok is a thought leader and subject-matter expert on aligning workforce development with regional economic growth. She has authored more than 100 articles, reports, and book chapters on regional innovation, workforce development and the role of research institutions in regional economies. As an industrial social scientist focused on the dynamics of regional economic development and transformation, Walshok has studied various communities across America. She has evaluated 13 WIRED regions funded by the U.S. Department of Labor, studied three innovative regions for a National Science Foundation-funded project and assessed one region's efforts to grow an industry for a Lilly Foundation-funded endeavor.

Walshok led the continuing education and public programs arm of UC San Diego from 1981 to 2021. As Associate Vice Chancellor for Public Programs, Walshok played an active role in helping the university expand its local impact, national reputation and global reach. She led a campus-wide effort to establish a significant presence for the university in downtown San Diego on the trolley line which runs from the US-Mexico border all the way to the UCSD campus. **UC San Diego Park & Market** is a major effort to link the wide array of arts, culture, science, medicine, economic and civic programs of UC San Diego with the needs and aspirations of the region through collaborative research, timely education programs, informative public events, as well as the performing arts, special exhibitions and cinema programs.

She is the recipient of numerous awards including the Kellogg Foundation's Leadership Fellowship and was inducted into Sweden's Royal Order of the Polar Star. She currently serves on the boards of San Diego Connect (which she helped found in 1985), the La Jolla Playhouse, the United States-Mexico Foundation for Science (FUMEC), the Institute of the Americas (IOA), the San Diego Opera, the Smart Border Coalition and the Girard Foundation.

Walshok is a native of Palm Springs, California, she received her bachelor's degree in sociology from Pomona College in 1964, her master's degree in sociology in 1966 and her Ph.D. in sociology in 1969 from Indiana University. She has been a visiting professor at the Stockholm School of Economics for many years and in 2004 held an international appointment in the Department of Continuing Education at Oxford University in England.



# 2022 INNOVATION NIGHT LEADERSHIP

## PRESENTING SPONSOR



## LEAD SPONSORS



## HOST SPONSORS



## CO-HOST SPONSORS



## IN-KIND SPONSORS



List as of September 21, 2022

## 2022 INNOVATION NIGHT CO-CHAIRS

Denise Bevers, President & CEO, Vetmab Biosciences

Tim Scott, President & CEO, AustinPx

### HOST COMMITTEE:

Dan Bradbury – Managing Member, BioBrit LLC  
Stephan Coleman – Market Managing Director, PNC Bank  
Matthew D'Alessandro – SVP, Corporate Banking, PNC Bank  
DeeDee Deman – Founder, Chairman & CEO, Bench International  
Dr. Edward A. Dennis Ph.D. – Chancellor I Endowed Chair in Chemistry and Biochemistry, UC San Diego  
Leo Divinsky – Managing Director, Asset Management, Stockdale Capital Partners  
Susan Dubé – Board of Directors, Pimera, Inc.  
Steven Garfin, M.D. – Interim Vice Chancellor, Health Sciences, UC San Diego Health  
Wendy Gillespie – CEO, Starhawk Productions  
Kay Gurtin, Gurtin Ventures  
Clark Guy – Managing Director, Market Executive, Bank of America  
David F. Hale – Chairman & CEO, Hale BioPharma Ventures, LLC  
Deb Hart – Head of Investor Relations, Maravai LifeSciences  
Greg Horowitz – Co-Founder & Managing Director, T2 Venture Capital  
Meredith Johnston – Vice President, Philanthropy, Scripps Research  
Jim Kelly – Co-Managing Partner, Co-Founder, Luminia  
Bryan Knox – General Manager, Catalent

Mike Krenn – President & CEO, Connect  
Hugh Leslie – Principal, Life Science Practice, Marsh & McLennan Agency  
Greg Lucier – Managing Director, RiverRoad Capital Partners, LLC  
James Mackay – President & CEO, Aristeia Therapeutics  
Stanley Maloy – Assoc. Vice President for Research, SDSU  
Ryan McFadden – Chief Recruiting Officer, PeterHunt Corporation  
Chris Montgomery – SVP, Business Development, Cooley LLP  
Grant Oliphant – CEO, The Conrad Prebys Foundation  
Joe Panetta – President & CEO, Biocom California  
Bernard Parker – Managing Director, Caligen Bio  
Robert Price – Partner, Loftis Capital Management  
Paul Roben – Assoc. Vice Chancellor Innovation & Commercialization, UC San Diego  
Steve Rosetta – CEO, IQHQ  
Scott Stanton – Member, Mintz  
Ivor Royston – Managing Partner, Carson Royston Group  
Andy Thomas – SVP, Business Development, Evans Hotels  
Kelly Thomson – Regional Managing Director, Ascent Private Capital Management  
Susan Tosi – Chief Commercial Officer, Illumina  
Michael White – Managing Director, Silicon Valley Bank

# ABOUT LA JOLLA PLAYHOUSE

With 33 Broadway transfers, 108 world premieres and a Tony Award for The Rich Family Artistic Director, Christopher Ashley, La Jolla Playhouse is where artists and audiences come together to create what's new and next in American Theatre. It is our mission to advance theatre as an art form, telling stories that inspire empathy and create a dialogue toward a more just future. With our intrepid spirit and eclectic, artist-driven approach we will continue to cultivate a local, national and global following with an insatiable appetite for audacious work.

**For more information, please contact James Skeet,  
Corporate Relations Manager**

**Email:** [jskeet@ljp.org](mailto:jskeet@ljp.org) | **Phone:** (858) 228-3078

**Mail:** La Jolla Playhouse, PO Box 12039, La Jolla, CA 92039



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[LaJollaPlayhouse.org/innovation-night](https://LaJollaPlayhouse.org/innovation-night)

