



Sponsorship Opportunities

These sponsorship opportunities include premier benefits and visibility at the GALA as well as Corporate Circle* benefits throughout the 2025/26 La Jolla Playhouse Season.

\$50,000 PRESENTING SPONSOR*

- Invitation to attend the exclusive GALA Reception, Dinner and Afterparty for 4 guests
- Includes Dinner Seating in **Premium Booth** with VIP hosted Wine Experience
- "Presented By" recognition on all printed materials including the GALA program and top billing on event signage
- Logo placement with click through option on GALA page of La Jolla Playhouse website
- Inclusion of logo in the GALA video presentation sponsor portion and digital signage
- Invitation for 6 guests to attend the exclusive Underwriters Party

\$25,000 PLATINUM SPONSOR*

- Invitation to attend the exclusive GALA Reception, Dinner and Afterparty for 4 guests
- Includes Dinner Seating in **Premium Booth** with VIP hosted Wine Experience
- Platinum level sponsorship recognition on all printed materials including the GALA program and event signage
- Logo placement with click through option on GALA page of La Jolla Playhouse website
- Inclusion of logo in the GALA video presentation sponsor portion
- Invitation for 4 guests to attend the exclusive Underwriters Party

\$15,000 GOLD SPONSOR*

- Invitation to attend the exclusive GALA Reception, Dinner and Afterparty for 2 guests
- Includes Dinner Seating at **Premium Table or Banquette** with curated Wine Experience
- Gold level sponsorship recognition on all printed materials including the GALA program and event signage
- Invitation for 4 guests to attend the exclusive Underwriters Party

\$10,000 SILVER SPONSOR*

- Invitation to attend the exclusive GALA Reception, Dinner and Afterparty for 2 guests
- Includes Dinner Seating at **Premium Table** with curated Wine Experience
- Silver level sponsorship recognition on all printed materials including the GALA program and event signage
- Invitation for 2 guests to attend the exclusive Underwriters Party

***Corporate Circle benefits include:**

- Logo recognition on the Potiker Theatre Corporate Sponsors signage (100,000 impressions)
- Logo included in all six theatre programs on the Corporate Sponsors page (100,000 impressions)
- Logo and link on the Corporate Sponsors page of LaJollaPlayhouse.org
- 20% corporate discount on tickets for La Jolla Playhouse productions
- Opportunity to host a pre-show event for your guests in one of our spaces (restrictions apply)



Gala

MARCH 29, 2025



GALA CHAIR | DEBBY JACOBS

Sponsorship Confirmation

Your generous donation funds learning and engagement programs for students, the artistic development of new plays and musicals and accessible public art projects that bring theatre right into San Diego communities. Please join us in creating opportunities for the artists and audiences of today and tomorrow.

SPONSOR NAME (As you wish to be listed in program)

CONTACT PERSON

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

SPONSORSHIP LEVEL:

- \$50,000 Presenting Sponsor
- \$15,000 Gold Sponsor
- \$25,000 Platinum Sponsor
- \$10,000 Silver Sponsor

PAYMENT METHOD:

Enclosed is my check payable to:
 Theatre & Arts Foundation of San Diego
 Attn: GALA
 PO Box 12039
 La Jolla, CA 92039

Please charge my credit card:

Card Number

Exp. Date

I wish to pay using a wire transfer.
 Please contact me for details.

Name on Credit Card

Signature

Please return this form and email us your logo by February 28 to guarantee placement in the GALA program. THANK YOU FOR YOUR GENEROUS SUPPORT!

The fair market value of each GALA ticket is \$250; this portion of your donation is not tax-deductible.