



GALA

MARCH 24, 2024

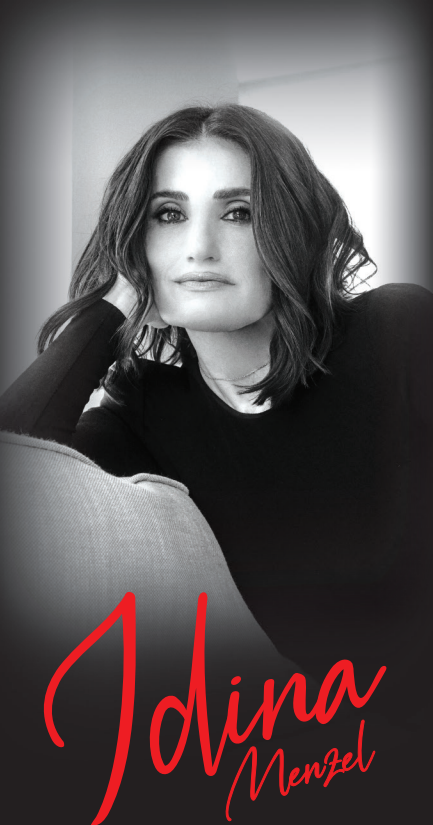
GALA@LJP.ORG

(858) 228-3081

LAJOLLAPLAYHOUSE.ORG

LA JOLLA PLAYHOUSE
PO BOX 12039
LA JOLLA, CA 92039

GALA CO-CHAIRS
LYNELLE LYNCH
RANDY CAMP



CORPORATE SPONSORSHIP OPPORTUNITIES

Be a part of La Jolla Playhouse's premier annual fundraising event – our signature Gala. This year's Gala will feature a unique experience of dining onstage at the Weiss Theatre, along with a featured concert by the incomparable Idina Menzel.

SPONSORSHIP BENEFITS

\$50,000 – DIAMOND SPONSOR

- Invitation to attend Gala Cocktail Party, Dinner and Dessert Reception for 10 guests
- Exclusive Dinner Seating with VIP wine and premium libations, special party favors
- Recognition on all printed materials including the Gala invitation, Gala program and on event signage (print deadlines apply)
- Logo placement with click through option on the Gala page of La Jolla Playhouse's website
- Invitation for 10 guests to attend the Underwriters' Party
- 2 Tickets to the Broadway opening night of either *Lempicka* or *The Outsiders*
- Year-round performance program recognition at the "Season Sponsor" level of support

\$30,000 – PLATINUM PLUS SPONSOR

- Invitation to attend Gala Cocktail Party, Dinner and Dessert Reception for 12 guests
- Premium Dinner Seating with upgraded wine service
- Platinum Plus Sponsor recognition on all printed materials including the Gala invitation, Gala program and event signage (print deadlines apply)
- Logo placement with click through option on the Gala page of La Jolla Playhouse's website
- Invitation for 6 guests to attend the Underwriters' Party
- Year-round performance program recognition at the "Playwrights Circle" level of support

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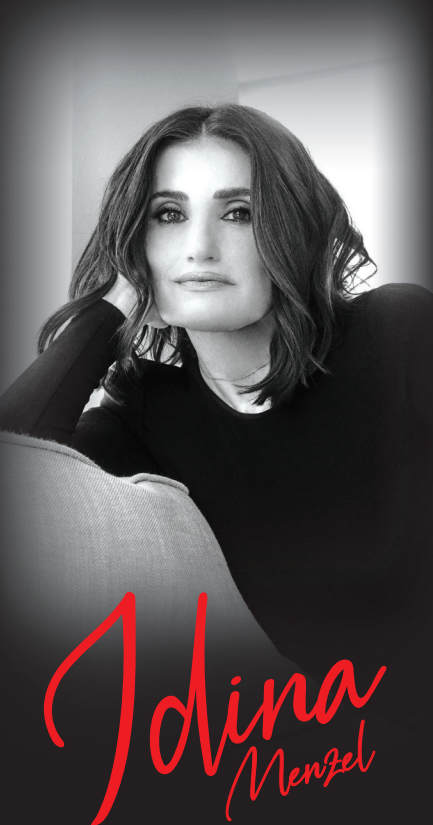
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\$25,000 – PLATINUM SPONSOR

- Invitation to attend Gala Cocktail Party, Dinner and Dessert Reception for 10 guests
- Premium Dinner Seating with upgraded wine experience
- Platinum Sponsor recognition on all printed materials including the Gala invitation, Gala program and event signage (print deadlines apply)
- Logo placement with click through option on the Gala page of La Jolla Playhouse's website
- Invitation for 4 guests to attend the Underwriters' Party
- Year-round performance program recognition at the "Playwrights Circle" level of support

\$15,000 – GOLD SPONSOR

- Invitation to attend Gala Cocktail Party, Dinner and Dessert Reception for 10 guests
- Gold Sponsor recognition on all printed materials including the Gala invitation, Gala program and event signage (print deadlines apply)
- Logo placement with click through option on the Gala page of La Jolla Playhouse's website
- Invitation for 2 guests to attend the Underwriters' Party
- Year-round performance program recognition at the "Leadership Circle" level of support

\$10,000 – SILVER SPONSOR

- Invitation for two (2) to attend Gala Cocktail Party, Dinner and Dessert Reception
- Silver Sponsor recognition on all printed materials including the Gala invitation, Gala program and event signage (print deadlines apply)
- Logo placement with click through option on the Gala page of La Jolla Playhouse's website
- Invitation for 2 guests to attend the Underwriters' Party
- Year-round performance program logo recognition

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UNDERWRITING OPPORTUNITIES

Join an extraordinary group of La Jolla Playhouse supporters!

The Gala Underwriters' Circle is essential to the success of this sensational event. Underwriters help to maximize Gala fundraising efforts by ensuring that the funds needed to produce this spectacular event do not take away from the money raised in support of the Playhouse.

UNDER \$5,000

Unrestricted gifts are recognized in the Gala program

\$5,000

Gifts at this level support Gala essentials, including:

**Invitation Suite | Printed Program | Menu Cards
Valet Parking | Photography | Signage**

Benefits include:

- Gala program listing
- Invitations to VIP Celebration Nights (and eligible to purchase VIP night subscription)
- Concierge Ticketing Service (for house seats in NYC, London and beyond)
- Invitations to travel with La Jolla Playhouse
- Invitation to the Underwriters' Party

\$10,000

Gifts at this level support Gala essentials, including:

**Craft Cocktail Service | Floral Décor
Event Lounge Furniture | Dessert Bar**

Benefits include:

- All of the above, plus:
- Invitation to private hosted event with Playhouse leadership
- Recognition as a key supporter of a Playhouse program

\$25,000

Gifts at this level support Gala essentials, including:

**Event Staging/Lighting | Cocktail Reception
Wine & Champagne**

Benefits include:

- All of the above, plus:
- Opportunity to sponsor a *play* in the Playhouse's subscription season

\$50,000

Gifts at this level support Gala essentials, including:

Catering

Benefits include:

- All of the above, plus:
- Opportunity to sponsor a *musical* in the Playhouse's subscription season

