



GALA

SATURDAY, MARCH 19, 2022

UNDERWRITING OPPORTUNITIES

GALA CO-CHAIRS | DEBBY JACOBS & KAY GURTIN

JOIN A UNIQUE GROUP OF PLAYHOUSE SUPPORTERS

The Gala Underwriters' Circle is an essential part of the success of the annual Playhouse Gala. Underwriters help to maximize Gala fundraising efforts by providing the funds needed to produce this spectacular event and enhancing the overall support of the Playhouse.

In addition to recognition in the Gala program and on other printed materials, Underwriters of at least \$5,000 will receive an invitation to attend a special celebration – the much anticipated Underwriters' Party. Each year, our Gala Chairs work with the event hosts to oversee the planning of this special reception creating a unique and memorable experience. This event features live entertainment with surprise guests that are sure to wow attendees. Invitations are limited to this intimate affair, creating the perfect environment to mix and mingle.

Debby and Kay invite you to join them in carrying the torch and supporting innovative new work at La Jolla Playhouse as we re-engage audiences with live theatre.

UNDERWRITING OPPORTUNITIES

UNDER \$5,000

Unrestricted

\$5,000

Invitation Suite
Printed Program
Menu Cards
Valet Parking
Photography

\$10,000

Craft Cocktail Service
Wine & Champagne
Video Content Design
Floral Décor
Lounge Décor
Dessert Bar
Dinner Entertainment

\$15,000

Underwriters' Party
After Party Catering
After Party Entertainment
Sommelier Service

\$25,000

Reception
LED Screens for Main Stage
Main Stage Lighting & Audio Package
After Party Dance Club Lightshow

\$50,000

Dinner Catering
Gala Spotlight Performance

(No Tickets Included | 100% Tax Deductible)



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UNDERWRITING CONFIRMATION

UNDERWRITER NAME (As you wish to be listed in program)

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

UNDERWRITER LEVEL:

☐ \$50,000

☐ \$15,000

☐ \$5,000

☐ \$25,000

☐ \$10,000

☐ Under \$5,000: _____

☐ Other: _____

Please Note: Underwriting opportunities do not include event tickets and are 100% tax-deductible. Tickets to attend the event, or sponsor packages including tickets, may be purchased separately.

UNDERWRITING OPPORTUNITY: _____

PAYMENT METHOD:

☐ Enclosed is my check payable to:
Theatre & Arts Foundation of San Diego
Attn: Gala
PO Box 12039
La Jolla, CA 92039

☐ Please charge my credit card:

Card Number

Exp. Date

Name on Credit Card

Signature

Please return this form by February 1, 2022 to receive an invitation to the exclusive Underwriters' Party and to guarantee placement in the Gala program.