

SPONSORSHIP LEVELS

\$100,000 “BROADWAY BOUND” PRESENTING SPONSOR* (ONE OPPORTUNITY)

- Invitation to attend Gala Reception, Dinner and Afterparty for 12 guests
- Premium Dinner Seating with VIP hosted wine experience, custom designed tables and upgraded decor
- “Presented by” recognition on all printed materials including the Gala invitation, Gala program and top billing on event signage (print deadlines apply)
- Logo placement with click through option on the Gala page of La Jolla Playhouse’s website
- Invitation for 4 guests to attend the Underwriters’ Party hosted by Sheri L. Jamieson on February 27, 2020
- 4 Tickets to the VIP Opening Night performance and post-show cast party of *Diana* on Broadway, March 31, 2020
- 4 Tickets to each of the La Jolla Playhouse Opening Nights during the 2020/2021 season
- Year-round performance program recognition at the “Artistic Director’s Circle” level of support
- An invitation for two to attend a private Artistic Director’s Circle dinner with Christopher Ashley

\$50,000 “OPENING NIGHT” DIAMOND SPONSOR* (TWO OPPORTUNITIES)

- Invitation to attend Gala Reception, Dinner and Afterparty for 10 guests
- Premium Dinner Seating with VIP hosted wine experience
- Diamond Sponsor recognition on all printed materials including the Gala invitation, Gala program and event signage (print deadlines apply)
- Logo placement with click through option on the Gala page of La Jolla Playhouse’s website
- Invitation for 2 guests to attend the Underwriters’ Party hosted by Sheri L. Jamieson on February 27, 2020
- 2 Tickets to the VIP Opening Night performance and post-show cast party of *Diana* on Broadway, March 31, 2020
- 2 Tickets to each of the La Jolla Playhouse Opening Nights during the 2020/2021 season
- Year-round performance program recognition at the “Season Sponsor” level of support

\$25,000 “POP” PLATINUM SPONSOR*

- Invitation to attend Gala Reception, Dinner and Afterparty for 8 guests
- Premium Dinner Seating with VIP hosted wine experience
- Platinum Sponsor recognition on all printed materials including the Gala invitation, Gala program and event signage (print deadlines apply)
- Logo placement with click through option on the Gala page of La Jolla Playhouse’s website
- Invitation for 2 guests to attend the Underwriters’ Party hosted by Sheri L. Jamieson on February 27, 2020
- Year-round performance program recognition at the “Playwright’s Circle” level of support
- Opportunity to designate a POP Tour performance to take place at your company, school or charity of choice.

\$15,000 “DNA” GOLD SPONSOR*

- Invitation to attend Gala Reception, Dinner and Afterparty for 6 guests (Collector Level tickets)
- Dinner Seating at Premium Table with premium wine service
- Gold Sponsor recognition on all printed materials including the Gala invitation, Gala program and event signage (print deadlines apply)
- Invitation for 2 guests to attend the Underwriters’ Party hosted by Sheri L. Jamieson on February 27, 2020
- 2 Tickets to every play reading during the La Jolla Playhouse 2020 DNA New Work Series (May 2020)

\$10,000 “PAGE TO STAGE” SILVER SPONSOR*

- Invitation to attend Gala Reception, Dinner and Afterparty for 4 guests (Aficionado Level tickets)
- Silver Sponsor recognition on all printed materials including the Gala invitation, Gala program and event signage (print deadlines apply)

\$5,000 “WOW” BRONZE SPONSOR*

- Invitation to attend Gala Reception, Dinner and Afterparty for 2 guests (Aficionado Level tickets)
- Bronze Sponsor recognition on all printed materials including the Gala invitation, Gala program and event signage (print deadlines apply)

***In addition to benefits and visibility at the Gala on March 14, 2020, all corporate sponsors will enjoy Corporate Circle benefits throughout the 2020/2021 Season including:**

- Logo recognition on the Potiker Theatre Corporate Sponsors Signage (100,000 impressions)
- Logo included in all six theatre programs on the Corporate Sponsors page (100,000 impressions)
- Logo and link on the Corporate Sponsors page of LaJollaPlayhouse.org
- 20% discount corporate discount on tickets for La Jolla Playhouse productions
- Opportunity to host a pre-show event for your guests in one of our spaces (restrictions apply)

JOIN US AT THE UNDERWRITERS’ PARTY

Sponsors of \$5,000 or more receive an invitation to attend an exclusive insiders event – the much anticipated Underwriters’ Party. Each year, the Playhouse works with our event host in the planning of this special reception to celebrate our sponsors and underwriters. This year, Sheri L. Jamieson will welcome guests to her private estate on February 27th for a unique and memorable night. Invitations are limited to this intimate affair, creating the perfect environment to mix and mingle while receiving much deserved recognition.



SPONSORSHIP CONFIRMATION

SPONSOR NAME (As you wish to be listed in program)

CONTACT PERSON

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

SPONSORSHIP LEVEL:

- | | |
|--|---|
| <input type="checkbox"/> \$100,000 "Broadway Bound" Presenting Sponsor | <input type="checkbox"/> \$50,000 "Opening Night" Diamond Sponsor |
| <input type="checkbox"/> \$25,000 "POP" Platinum Sponsor | <input type="checkbox"/> \$15,000 "DNA" Gold Sponsor |
| <input type="checkbox"/> \$10,000 "Page to Stage" Silver Sponsor | <input type="checkbox"/> \$5,000 "WOW" Bronze Sponsor |

PAYMENT METHOD:

- Enclosed is my check payable to:
Theatre & Arts Foundation of San Diego,
Attn: Gala
PO Box 12039
La Jolla, CA 92039

Your generous donation funds education and artistic programs at La Jolla Playhouse. Please join us in creating opportunities for the artists of today and tomorrow.

- Please charge my credit card:

Card Number

Exp. Date

Name on Credit Card

Signature

Please return this form and email us your logo by February 26, 2020 to guarantee placement in the Gala program and signage. THANK YOU FOR YOUR GENEROUS SUPPORT!

The fair market value of each Gala ticket is \$200; this portion of your donation is not tax-deductible. Tax ID #95-1941117