

The Performance Outreach Program (POP) Tour and Adopt-a-School

The Performance Outreach Program (POP) Tour features a new play commissioned and developed by La Jolla Playhouse that tours into schools, community centers and libraries throughout San Diego County each year. School performances are integrated into the classroom curriculum through pre-performance visits by Playhouse artist instructors and Playhouse-produced teacher's guides that include lesson plans tied to both California State Standards for Visual and Performing Arts and the Common Core curriculum.

Last year's POP Tour, *#SuperShinySara* was experienced by over 20,000 people during its nine-week tour, with 75 performances and 90 workshops at 53 schools and community centers in San Diego County, including four family performances at La Jolla Playhouse.

2018 POP Tour – *Home of the Brave*, February – March, 2018

For the 2018 POP Tour, our Director of Education & Outreach, Steve McCormick, and Honolulu Theatre for Youth's Artistic Director, Eric Johnson (who will also direct the show), collaborated to develop this year's military-themed production. Written by Lee Cataluna, this original play examines what it means to be a young person in a military family and features material collected through hundreds of interviews and workshops with families who have at least one member who has served or is currently serving in one of the branches of the US military. The production will tour San Diego County in winter of 2018 and then have a run in Honolulu the following season



"I kept looking at our kids in the audience and I have never seen our kids so focused. The smiles on their faces said it all. They were captivated, entertained, focused and just plain happy. When I took my class back to the room, they couldn't stop talking about the play and they also learned the message of how it was important to be true to yourself and appreciate the real friends that you have." – Teacher at Perkins Elementary in Barrio Logan



Adopt-a-School Campaign

Not all schools can afford to bring programs like the POP Tour to their students. To make sure that the program is accessible to all, we offer partial and full scholarships to schools to cover the minimal program fee charged. Approximately 75% of schools received scholarships in 2017, including all Title 1 schools, thanks to corporate and foundation support, as well as the Adopt-a-School campaign.

Our generous patrons support the POP Tour by underwriting performances at specific schools from a list of those in need. These are schools that have *already applied to have the POP Tour at their schools*, but need financial support to make it a reality. Once a patron is matched with a school, they are invited to attend the school's performance and workshop to share the students' experience of watching the play and engaging in the post-show dialogue with the cast.

2018 Adopt-a-School Fund for *Home of the Brave*

- **\$5,000** - Fully underwrite 2 performances at a school in need, including a pre-performance workshop and curriculum materials. *Opening Night Circle* benefits offered for the season.
- **\$2,500** – Fully underwrite 1 performance at a school in need, including a pre-performance workshop and curriculum materials. *Actor's Circle* benefits offered for the season.
- **\$1,000** - Partially underwrite 1 performance at a school in need, including a pre-performance workshop and curriculum materials. *Inner Circle* benefits offered for the season.
- **\$500** – Share with 5 friends to fully underwrite 1 performance at a school in need, including a pre-performance workshop and curriculum materials. *Center Stage Club* benefits offered for the season.
- **\$250** – Help with transportation costs of the POP Tour. *Ovation Club* benefits offered for the season.